

“Out-Shine Bullying” Campaign

Who: Guilford County Youth Institutions including:

YMCA’S, YWCA’S, City Parks and Recreation Centers, Boys & Girls Clubs,
Church Youth Groups and Boys and Girls Scout Troops

What: Youth & Staff donate a \$1 or more and then write their name on the “Sun-Sign” and post it at their facility.

The proceeds collected from this fundraiser will then go towards bringing in the Win-Win Resolutions No More Bullying **C.R.E.W.** (Conflict Resolution Enrichment Workshop) Program to your site.

Additionally: If you would like to keep track of who has donated the most towards this fundraiser, Win-Win will provide our “No More Bullies” bracelets and certificates.

When: Year-Round or until sufficient funds were raised to bring in the **C.R.E.W.** program.

Why: Over 1 in 3 GCS middle school students have been bullied at school and almost 1 in 5 of GC high school students have been bullied in the past 12 months. And though numbers haven’t been tabulated this is a problem in Elementary school as well. And a heartbreaking 60% of GSC middle and high school students have seen other students bullied at school.
(Statistics from 2011-2012 Guilford Education Alliance-Youth Risk Survey)



Win-Win
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